



Remote Job Posts Declining Overall, but Certain Roles Experiencing Growth

A recent study by job search engine Adzuna found that the number of advertised remote positions dropped to 9.2% in July 2023, down from 14.5% the previous year. The decrease in advertised remote positions has continued since April 2023. While some experts say the decline in remote job postings indicates that employers are changing their minds about remote work, others point to the hiring slowdown in the labor market. Furthermore, although the overall number of remote work job postings has fallen, remote work is rising in more categories than it's falling.

Survey Findings

While many employers continue to offer remote work opportunities, others are transitioning to office-based or hybrid work arrangements. According to Adzuna, the percentage of job postings advertising "office-based" work increased to 4.2% in July 2023, up from 3.6% the previous year. The percentage of job postings advertising hybrid roles increased to 3.7% this year, up from 3% in 2022.

However, the decrease in remote work positions hasn't been evenly felt across all occupations. In fact, research by employment website Indeed found that the number of remote job postings increased in 33 of 55 analyzed job categories from May 2022 to May 2023. The increase was most notable in the following occupations:

- Civil engineering (5.3%)
- Social science (4.2%)
- Chemical engineering (3.8%)
- Banking and finance (3%)
- Architecture (2.8%)

Meanwhile, other occupations have experienced a significant decrease in remote work opportunities. These include HR (-4.7%), marketing (-4.2%), and media and communications (-3.7%).

Job seekers' interest in remote work positions remains near an all-time high. According to Indeed, job searches for terms related to remote work have remained between 9% and 10% since early 2022.

Employer Takeaways

Offering remote work opportunities can boost employee attraction and retention, particularly as these types of job postings dwindle across the United States. However, remote work isn't right for every employer or employee. Employers can evaluate the needs and desires of their workforce to determine strategies surrounding work arrangements.

Contact us today for more information.

[The content of this News Brief is of general interest and is not intended to apply to specific circumstances. It should not be regarded as legal advice and not be relied upon as such. In relation to any particular problem which they may have, readers are advised to seek specific advice. © 2023 Zywave, Inc. All rights reserved.]